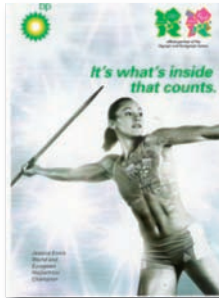


New Issues

by John Cahill

BP Garages UK 'London 2012' (?)

These informative cards depicting the Olympic and Para-Olympic Games were given away free at participating garages. I have seen three different card designs to date : William Sharman (110 Hurdler); Richard Whitehead (GB Para-Olympian 200m World Champion); and Jessica Ennis (World & European Heptathlon Champion). **Card Size: 147mm x 104mm. Unnumbered and undated.**



Marks & Spencer Ltd. 'Love it on TV?' (25?)

Cards located in different clothing departments to correspond with fashions on sale. Spearheading the TV advertising campaign was Twiggy; shown here on the 1970's card. There are 4 categories to collect (each having 5 cards): 'Play Your Wild Card'; 'Oh So Sexy'; 'Have a Doris Day'; and 'Stars in

Stripes' (*Sadly, no 'Polka Dot Ankle Socks' or 'Edwardian Corsets' on display!* – *Kinky Boots Editor*).

Card Size: 147mm x 104mm. Numbered bottom right (on reverse) as No.210263. Undated.



Yoplait UK Ltd. Disney/Pixar 'Cars 2' (18) + (3)

The Frube Tubes depict the various characters from the hit movie in various world locations. All 18 characters are depicted on the reverse of one box. The other 2 boxes depict World Grand Prix & Lightning McQueen. **Frube Tube Size (when opened flat): 155mm x 64mm. There is a 'Use By Date'. Unnumbered.**



The Happy Egg Co. 'Baking Made' (?)

Inserted in the egg box is one of these Baking Made recipe cards. Stuck to the egg box inside lid are various cards depicting activities such as 'Play Time'; 'High Standards'; 'Room to Improve'; and 'I Love Farmer John' (*I prefer his eggs!* – *Brain Scrambled Editor*). **Baking Made Card Size: 95mm x 62mm. Unnumbered. Undated. 6 Egg Box Cards: 80mm x 52mm. 12 Egg Box Cards: 173mm x 47mm.**

Tesco Stores Limited F&F 'Fashion for Living' (10?)

These rather attractive fashion cards follow the successful TV advertising campaign. The cards were displayed at the entrance to the store; offering 10% off of your first order. Each card has its own online non-sequential number.

Card Size: 151mm x 101mm. Undated.



Pemi Group s.r.o. 'Hello Kitty' (?)

These circular embossed cards can be seen through the candy packet. "Hello Kitty" is a children's hit TV show and the cards depict her engaging in activities such as bike riding, juggling, nursing, etc. (*No sign of the Cat Litter Tray however!* – *Killjoy Editor*). **Card Size: 45mm diameter. Dated 2010. Unnumbered.**



Kerry Foods Ltd. Cheestrings '101 Fun Things' (18) + (24) + (48)

Found within the 8 and 16 Cheestring Packs are sticker cards showing various fun activities. The printed casings of the Cheestrings display activities such as 'Pass the Baton' and 'The Three Legged Race'. **Card Size: 105mm x 74mm.**

Numbered on front (top right). Undated. Casing Size: 165mm x 30mm. Numbered centre front. Undated.



Twinings Tea Ltd. 'The Royal Wedding Flavour' (1)

Twinings celebrated the wedding of William and Kate with a special edition tea; free samples were given away at various outlets. (*A Royal Blue-Blood Brew for The Mad Hatter Elite!* – *Dormouse Editor*). **Packet Size: 99mm x 99mm. Undated.**





Pez International AG. 'Pez Comedy' (1)

This single issue card can be found on the front of the Pez pack. It depicts the characters that can be found on the Pez 'You Tube' internet site (*Lez sez Pez are The Biz!!!!* – Fez Hat Editor in a tizz). **Card Size: 65mm x 53mm. Undated.**

McDonald's Corporation 'Help Defend the Galaxy' (1)

I believe this is the forth large card recorded in the Happy Meal series. The card is a push-out-and-make R2-D2 model kit that asks you to repair R2-D2 by connecting the wires as indicated. **Card Size: 295mm x 209mm. Dated 2011.**

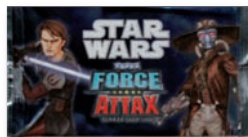


The Happy Egg Co. 'Mat Follas BBC Master Chef Winner' (?)

This new Happy Egg Box series depicts original recipes from famous chefs (*Pickled Possom & Newt Eye Pie anyone?* – Edifying Editor). **Card Size: 96mm x 62mm. Unnumbered. Undated.**

Topps Europe Ltd. 'Star Wars Force Attax' (190) + (6)

190 cards to collect with bonus Star Foil and Master Rainbow Foil cards. Not all packs contain a special insert card. There are also six differently designed packs to collect (such as the one illustrated). **Card Size: 95mm x 60mm. Dated 2010.**



The Great Character Candy Co. 'Adventure Stickers' (?)

The Ben Ten stickers can be found inside the surprise eggs along with a free gift (such as badges, whistles and note books). Other bonus egg characters included are from Toy Story; Peppa Pig; Barbie; and The Simpsons (*Whatever happened to Secret Squirrel!* – Atom Ant Editor). **Sticker Card Size: 99mm x 30mm. Undated. Unnumbered. Paper strip with list of surprises to collect is dated: (s10).**



Brioche Pasquier UK 'Grow Your Own' (6)

The Pitch Chocolate Brioche packs contain one of six seed packets to collect. The front of each seed packet depicts a boy or girl watering a vegetable patch; also appearing on the 8 Brioche Roll pack fronts. **Seed Pack Size: 71mm x 51mm. Unnumbered. Undated.**

DC Thomson & Co. Ltd. 'Wrestlemania Legends' (1)

On the cover page of issue No.35 of WWE Kids Magazine USA can be found this superb Hologram Top Wrestler card. Also, inside the magazine, there are 3D posters and a Rey Mysterio 3D Vision Mask. **Hologram Card Size: 296mm x 210mm. Dated: March 16th 2011.**



Brioche Pasquier UK 'Grow Your Own' (6)

The Pitch Chocolate Brioche packs contain one of six seed packets to collect. The front of each seed packet depicts a boy or girl watering a vegetable patch; also appearing on the 8 Brioche Roll pack fronts. **Seed Pack Size: 71mm x 51mm. Unnumbered. Undated.**



My thanks to Steve Cottingham, Dave Turnbull, Stuart Armistead, Martin O'Regan, and Mike Leighton.